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**BITS and FS-ISAC Launch Service
to Reduce Email Fraud in Financial Industry**

Washington, DC—January 17, 2012— Today BITS, the technology policy division of The Financial Services Roundtable, and the Financial Services Information Sharing and Analysis Center (FS-ISAC) announced the launch of the Trusted Email Registry, a new service that heightens a financial institution’s ability to prevent email fraud and phishing attacks through enhanced threat intelligence.

The Registry will collect information about email traffic from Internet Service Providers (ISPs) and make domain-specific reports available to financial institutions, providing deeper insight into attempts to send fraudulent emails purporting to originate from the financial institution’s system.

“By providing an information link between institutions and ISPs, the Registry allows financial services companies to safeguard their email channel more effectively. By decreasing the chance a customer will receive unauthorized email, institutions expect to reduce fraud,” said Paul Smocer, BITS President.

Fraudulent emails sent to consumers and corporate clients are of increasing concern to financial institutions and law enforcement agencies, and can result in theft of confidential information and account fraud.

“Monitoring of email traffic can help financial institutions mitigate some of this risk and we have partnered with Return Path and Agari to provide the real-time email data and analysis financial institutions will rely on to deepen monitoring of email traffic,” noted Eric Guerrino, FS-ISAC Executive Vice President. “Both companies are known for their accuracy, reliability and results.”

The service is available at no cost to BITS and FS-ISAC member companies, which includes 100 of the largest U.S. financial services companies. Member institutions access the Registry through www.bits.org or www.fsisac.com and choose Agari or Return Path, both industry leaders in email authentication deployment and data analysis, to facilitate the information retrieval.

BITS

BITS addresses issues at the intersection of financial services, technology and public policy, where industry cooperation serves the public good, such as critical infrastructure protection, fraud prevention, and the safety of financial services. BITS is the technology policy division of The Financial Services Roundtable, which represents 100 of the largest integrated financial services companies providing banking, insurance, and investment products and services to the American consumer. [<http://www.bits.org/>]

FS-ISAC

The Financial Services Information Sharing and Analysis Center was formed in 1999 and is a non-profit, private financial sector initiative. It was designed and developed and is owned by financial institutions. Its primary function is to share timely, relevant and actionable information of physical and cyber security threat and incident information to help mitigate the risk associated with these threats. [<http://www.fsisac.com/>]

AGARI, Inc. (formerly Authentication Metrics, Inc.)

AGARI collects terabytes of email data from sources across the Internet to create a cloud-based solution to assess, visualize, and protect against email threats to brands, such as phishing and other fraud. Founded by the thought leaders behind Cisco's IronPort solutions, the AGARI platform provides global brands with the tools needed to proactively protect brand reputation, eliminate email threats, protect customers and prevent the loss of sensitive data. Headquartered in Palo Alto, Calif., AGARI is backed by Alloy Ventures, Battery Ventures, First Round Capital, and Greylock Partners. Additional information is available on our website at <http://www.agari.com>.

Return Path

Return Path is on a mission to end messaging abuse and ensure a dependable, secure and trusted email channel. Since 1999, we've worked with more than 2,500 of the world's market leaders in financial services, retail, social networking, publishing and other industries to make sure their messages are delivered safely to their customers' and prospects' inboxes every day. Our industry leading anti-phishing solution helps protect top brands from having their identities abused by cybercriminals and mitigate brand damage and fraud costs. As the global leader in email certification, Return Path leverages its extensive network and relationships with more than 70 of the world's largest ISPs, receiving data on more phishing attacks than any other company. We fraudcast phishing URLs and IP addresses to third-party security vendors to further protect companies and their customers. In fact, Return Path has the widest window of visibility into email-borne attacks providing real-time protection for more than 2.2 billion consumer mailboxes. We help mailbox providers and email administrators at ISPs and enterprises block unwelcome and malicious email by providing IP reputation scores and other data-driven tools. Learn more about Return Path at www.returnpath.net. For free access to Sender Score, Return Path's email reputation measure, please visit our reputation portal: www.senderscore.org.

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